



Brief Bio-Data

1. **Name** : **Dr. Gopal Krishna Deshmukh**
2. **Date of Birth** : 16th November 1973
3. **Designation** : Assistant Professor
4. **Official Address** : Institute of Management
Pt. Ravishankar Shukla University, Raipur (C.G.)
Pin: 492010
5. **E- mail** : gkd16@yahoo.co.in
6. **Contact Number** : 0771-2262608 (O), 094252-11225 (M)

7. **Academic Qualification** :

- Ph.D. in Management from Pt. R.S. University, Raipur
- MBA First Division with specialization in Marketing from Deptt. of Mgmt. Studies, North Maharashtra University, Jalgaon(MS)
- Qualified UGC NET in Management
- M. A. Public Administration from Pt. R.S. University, Raipur

8. **Teaching Experience:**

- Eleven Years at PG level (MBA)

9. **Subjects Taught:**

- Environment and Management, Information Technology, Business Legislation, Research Methodology, Production Management, MIS, Marketing Research, Consumer Behaviour, International Marketing in MBA Course.
- Research Methodology in M. Phil (Management).
- Research Methodology in Ph. D Coursework.
- “Reasoning” & “Management” in guidance classes of UGC NET Coaching Scheme of Pt. Ravishankar Shukla University, Raipur for NET, Bank P.O. Exam, PSC exam etc.

10. **Project Guided:**

- More than 200 project of MBA student as a part of their curriculum.
- More than 10 projects of MBA students of IGNOU.

11. Research Guidance:

- Currently guiding four Ph.D Scholars.

12. Membership of Professional Bodies:

- Life Member of Indian Commerce Association
- Life Member of Y.H.A.I. (Youth Hostel Association of India)

13. Administrative Assignments:

- Acted as Exam Coordinator, University Examinations 2006, 2007.
- Acted as Special Observer, PMT Exam 2010 by Professional Examination Board, Chhattisgarh.
- Acted as Assistant Superintendent for UGC NET Examination 2011.
- Acted as Assistant Coordinator, University MBA Exams 2011 and 2012.
- Counsellor, IGNOU
- Member, Board of Studies in Management at Pt. R.S. University, Raipur from April 2003.
- Member, Faculty of Management Studies at Pt. R.S. University, Raipur from May 2012.
- Member, Departmental Research Committee (Management) at Pt. R.S. University, Raipur from April 2003.
- Member, High Tea Committee for Convocation, since 2010 till date.
- Member, Accommodation Committee for Inspire Camp, 2012-2014.
- Placement Coordinator, at Institute of Management , Pt. R.S. University, Raipur from 2005 to 2011 and 2013 till date.
- Member, Purchase Committee in Institute of Management.
- Member, Anti Ragging Committee in Institute of Management.
- Member, Grievance Redressal Committee in Institute of Management.
- Secretary, Staff Council, Institute of Management.

14. Associated with assignments of other Universities:

- MJP , Rohilkhand University, Bareilly (U.P.)
- Sambalpur University, Sambalpur (Odisha)
- G.G. Central University, Bilaspur (C.G.)
- Bilaspur University, Bilaspur (C.G.)
- Bastar University, Jagadapur (C.G.)
- Kushabhau Thakre Patrakarita Avam Jansanchar Vishwavidyalaya, Raipur (C.G.)
- Chhattisgarh Swami Vivekananda Technical University, Bhilai (C.G.)
- APS University, Rewa, (M.P.)
- Indira Gandhi National Tribal University, Amarkantak (M.P.)
- Rani Durgavati Vishwavidyalaya, Jabalpur (MP) etc.

15. Nomination in Committees:

- Member, Board of Studies in Management, Faculty of Management, Inspection Committees

16. Member of Selection Committees:

- Acted as member of selection committees constituted by Forest Department, Government of Chhattisgarh, Marketing Federation, Chhattisgarh.

17. Participation in Orientation Programmes / FDP/ Refresher Course:

- Participated in Faculty Development Program organized by Academic Staff College, Pt. Ravishankar Shukla University, Raipur in 2012-13.
- Refresher Course conducted by Academic Staff College, Jamia Millia Islamia, New Delhi in 2010.
- Participated in Faculty Development Program organized by ICAI University in January, 2005.
- Attended Orientation Programme from Academic Staff College, Jamia Millia Islamia, New Delhi in 2004.

18. Participation in UGC Sponsored Short Term Course: Two

19. Seminar / Conferences attended: 32

20. Seminar / Conferences Organised: Two

- Acted as **Organising Secretary** in National seminar on Emerging Innovation & Practices in Indian Business organised by Institute of Management, Pt. R.S. University, Raipur (6-8 September 2013)
- Acted as **Editor** in UGC Sponsored National seminar on Academic Industry Interphase in the Era of Globalisation organised by Institute of Management, Pt. R.S. University, Raipur (3-5 March 2012)

21. Papers Presented in the Seminar / Conferences: 27 papers have been presented.

22. Papers Published: fourteen papers have been published in various journals.

23. Workshops attended: four

24. Contribution in edited books: five

(Dr. Gopal Krishna Deshmukh)